

# VOICE SEARCH

## Marketing Checklist



## Questions Work

Turn popular search terms into questions on your website and provide answers!



## Think like you speak!

Use short, conversational phrases on your site.

HELLO!

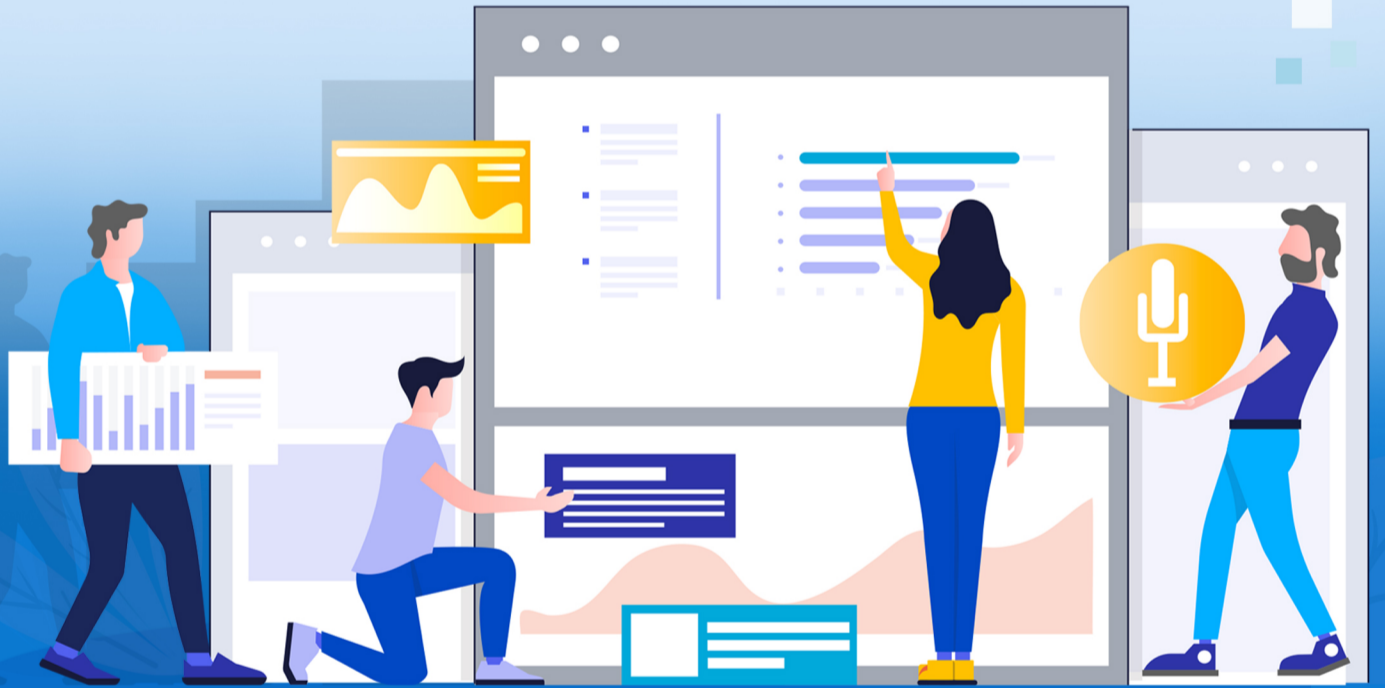
你好!

HOLA!



## Update That Info!

Make sure your Google My Business info is completely and accurately filled out.



## Need for Speed

Have a website that is fast, mobile friendly and secure.



## SEO Is your friend!

Step up your local SEO game to reach more searches.

